DailyClicks

Learn step-by-step how to create a Successfull Push Notifications Campaign

CAMPAIGN GUIDE

What is a Push Notification?

Push notification is an advertising technology that allows websites or apps to notify their subscribed users through a short text message with a link and a banner.

+ You can setup the campaign in such way that users will receive push notification when they are ready to react.

+ Push notification is one of the few traffic formats that allows you to capture the planet with your capacious ads.

+ Push notification traffic is always about real people, no bots, cheating and so on. A source designed to clear the network of fakes.

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Ad Settings

01
Enter the name of your campaign.

02
Enter the URL of the website or offer you want to advertise.

03
Enable to add default macros for Google Analytics tracking, or click to view all the available macros.

Campaign name *

Campaign Name

Destination URL*

https://

☐ Add Google Analytics tracking code

Available Macros

Title*

Enter a title

Message*

Enter a message

Ad preview

Creative size: 192x192

Creative size: 492x328

04
Enter the ad title with maximum of 30 characters.

05
Enter the ad message with maximum of 45 characters.

06
Upload the ad icon with exact size of 192x192 pixels.

07
Upload the ad image with exact size of 492x328 pixels.

Notes

* The image file size must not exceed the 150kb.

* Click the icon 📄 to duplicate the ad, or the button below to add a new.

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Basic Settings

01
Enable to set a limit in how many times a visitor can view and click your ad.

Clicks cap	☑ Enable
Clicks per user	Even ▾ 1 per 1 day ▾
Cost per click *	0.003
Smart CPC ❓	☑ Enable
Budget	Even ▾ $ 25 Per day ▾
	☐ Enabled Unlimited Budget
Schedule	◉ Run my campaign continuously starting today
	◯ Set a start and end date
Timetable	☐ Enable

02
*Enter the cost per click. Minimum is $0.003

03
Enter your campaign budget. Minimum daily spend is $1. The "Even" option will spread the budget evenly during a day, and the "ASAP" option will spend all the campaign funds as soon as possible. Enable Unlimited Budget to us funds based on your account balance.

05
Enable to run the campaign only on specific days and hours.

04
Enable to schedule when to run the campaign.

Notes

* Click the link below to check the average volume & CPC per country:
https://www.dailyclicks.net/average-volume-cpc

* Enable Smart CPC to optimize bids based on volumes and conversions.

Tracking Type (optional)

You can select one of the options: Pixel, Image or Postback request.
Follow the instructions written under each option or read more
in our Knowledge Base: https://support.dailyclicks.net

Tracking type	○ None	● Pixel	○ Image	○ Postback request
Conversion value	0			

Copy and paste this code into your conversion page.
Make sure it is inside the BODY element:

```
<script src="//rtb.adx1.com/pixels/pixel.js?
id=644572&event=conversion&value=0"></script>
```

Subscriber Lists (optional)

We recommend you to run the campaign on all sources.
Uncheck the option only for certain offers and select from
the available list according to our Creative Guidelines:
https://www.dailyclicks.net/v2/creative-guidelines

Subscribers list ID	☑ Run on all lists

Geo Targeting

You can select a country, region and city.
Please note that you can select one country per campaign.
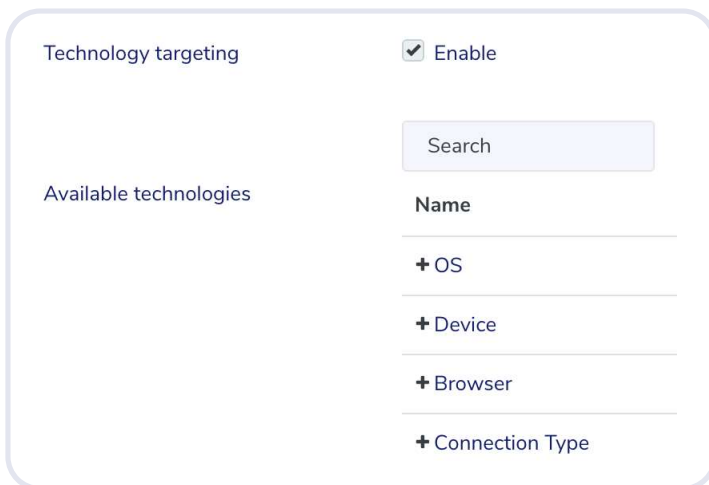
Geo targeting *	United States of America ▼
Region and City	☐ Enable

Technology Targeting (optional)

Enable to target or exclude Operating System, Device, Browser and Connection type. Select an option and click "Include" or "Exclude".

Technology targeting	☑ Enable
	Search
Available technologies	**Name**
	+ OS
	+ Device
	+ Browser
	+ Connection Type

Carrier Targeting (optional)

Enable to target or exclude carriers from around the world.
Select a carrier from the list and click "Include" or "Exclude".

Carrier targeting	✔ Enable			
	Internet ⊗			
Available segments	**Name**	**Country**		
	AT&T Internet Services	USA	+Include	+Exclude
	Inland Internet	USA	+Include	+Exclude
	InternetNamesForBusiness.com	USA	+Include	+Exclude
	Long Lines Internet	USA	+Include	+Exclude
	Verizon Internet Services	USA	+Include	+Exclude
	West Coast Internet Incorporated	USA	+Include	+Exclude

Source Targeting (optional)

Enable to whitelist or blacklist sources based on your campaign reports.

Sources targeting	✔ Enable
Select type of source	● White ○ Black
Source whitelist	

IP Targeting (optional)

Enable to whitelist or blacklist IP addresses. Enter one IP per line.

IP whitelist / blacklist   ☑ Enable

IP whitelist

IP blacklist

Traffic Availability

After finishing with all your campaign settings,
you can view the available traffic amount.

Save Campaign

Our team will take up to 12 hours to review your creatives and landing page.

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Do you have any question?
We will be glad to assist you!

Help Center
https://www.dailyclicks.net/help

Open a Ticket
support@dailyclicks.net